



**FLYING
PISTON
BENEFIT™**

Breakfast and **AUCTION**

Sponsorship Packages and Opportunities



FLYING PISTON BENEFIT

GOALS



01

Secure the future of motorcycling by training kids on the 2-wheel experience

02

Showcase the deep artistic talent of artists

03

Engage sponsors and help build their brand awareness

Kindergartners ON THE MOVE



**FLYING
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BENEFIT™**

CHALLENGE: About 12% of America's children are obese and 15% are overweight.

APPROACH: We provide kindergartner P.E. classes with bikes for the kids to exercise, learn a skill for life and be self sufficient.

RESULTS: We've assisted training over 272,000 kiddos in 1,071 schools in 39 states.



WHERE INDUSTRY & FANS MEET

Coming together to build camaraderie through shared experience:

Network Experience

- Eat Good Food
- Meet New People
- Do Good Work

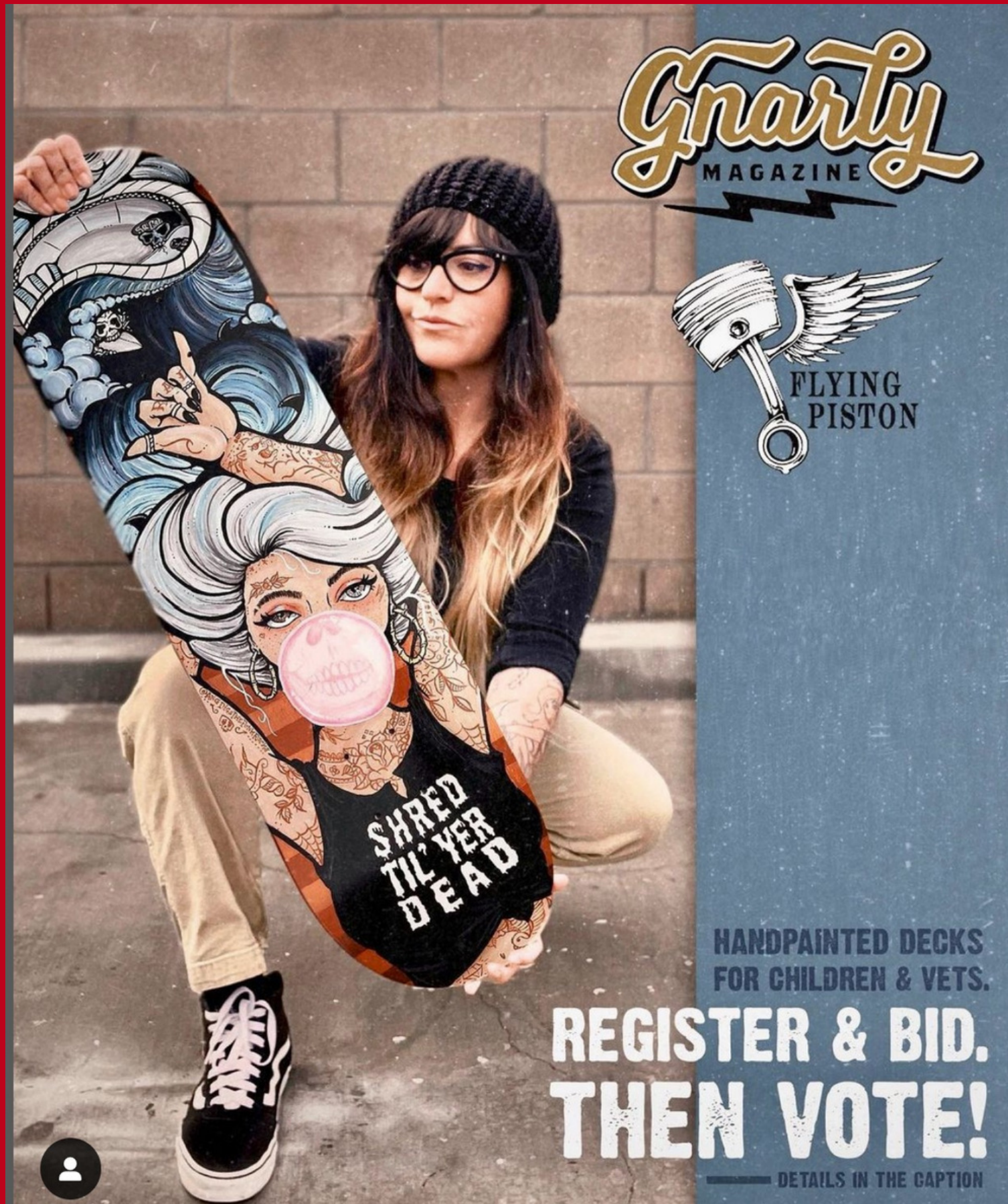


Testimonial

“We absolutely love attending. Having the opportunity to participate in the event is a highlight of our time in Sturgis and Daytona.

The venue is always filled with some of the most authentic people in the industry and the camaraderie is amazing.”

- Vanessa Klock, CFO



Competition & Awards

Creating greater exposure:

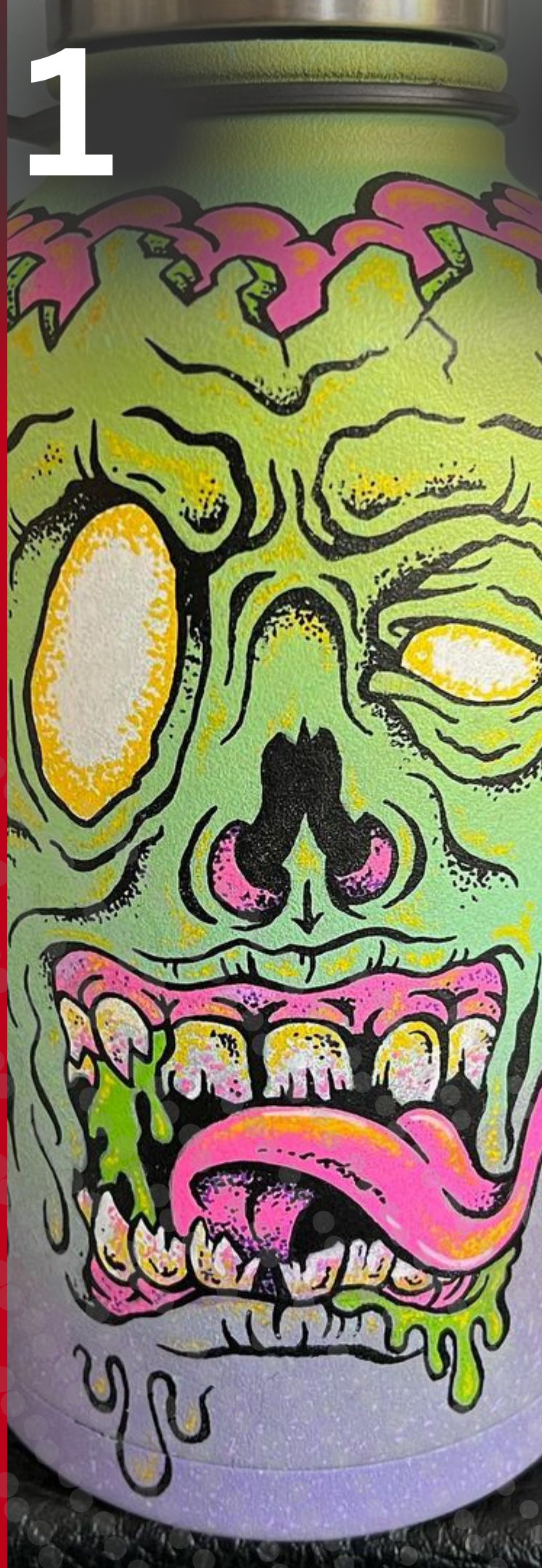
- Artist profile in magazine(s)
- Social media promotions
- Artist interview on podcasts
- SEO Marketing

AUCTION PROGRAMS

1. DRINK THE ART

2. ART ON DECK

3. TINY BIKES



ONLINE ART AUCTION



REGISTER FOR EVENT

EVENT ITEMS

FREQUENTLY ASKED QUESTIONS

QTEGO.COM

POWERED BY
QTEGO
Fundraising Services



EVENT DETAILS



DATE: MARCH 6, 2022

TIME: 9AM

LOCATION: BRUCE ROSSMEYER'S HARLEY-DAVIDSON®
DAYTONA map

ATTIRE: BREAKFAST BIKER APPAREL

SIGN IN

REGISTER FOR EVENT

SPONSORS



WELCOME TO THE FLYING PISTON BENEFIT EVENT!

REGISTER, VIEW ITEMS, BID & MORE!

IF YOU WOULD LIKE TO DONATE CLICK HERE!

SEARCH FOR AN ITEM BY KEYWORD

AUCTION ITEMS

BREAKFAST

SHOW ALL

ART

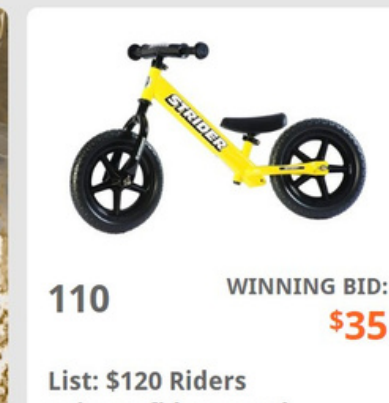
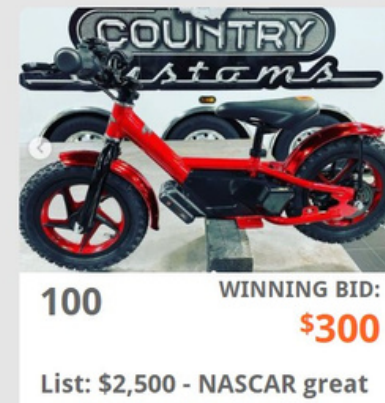
BIKE

MEDIA

PARTS

SIGNED PRODUCTS

AUCTION ITEMS: [VIEW ALL](#)



National & International Artists Participating

BRAND

ACTIVATION



Brand Building When Aligning with Flying Piston Benefit:

- 1. Build Brand Awareness**
- 2. Promote Social Responsibility**
- 3. Stand Out Among Competitors**
- 4. Boost Your Brand's Appeal**
- 5. Open up to a Wider Audience**

SPONSORS

You are with us every step of the way



Sponsor Promotion

- Banners on-site
- Flyers
- Website
- Social media posts
- Email marketing
- Publicity

SPONSORED BY:



MEDIA SPONSORS:





Sponsorship Opportunities

Your brand in front of employees, industry, consumers, and executives.



Marilyn Stemp

Co-Founder



Jack McIntrye

Media Specialist



Jeff Najjar

Co-Founder

MEET OUR EVENT ORGANIZERS

Our team that makes the Flying
Piston Benefit happen



Feel Good

- ✔ Do Good for your Community
- ✔ Do Good for your Society
- ✔ Do Good for the Kids
- ✔ Enjoy the Feel-Good Experience

Kindergartners ON THE MOVE



MARILYN STEMPE

Phone Number

828-205-8482

Email Address

marilynstemp@gmail.com

JEFF NAJAR

Phone Number

919-450-5060

Email Address

jeff.najar@flyingpistonbenefit.com

Website

www.flyingpistonbenefit.com

flyinpistonbenefit.com

Got any questions? Feel free to call us, email us,
or hit us up on social media.